

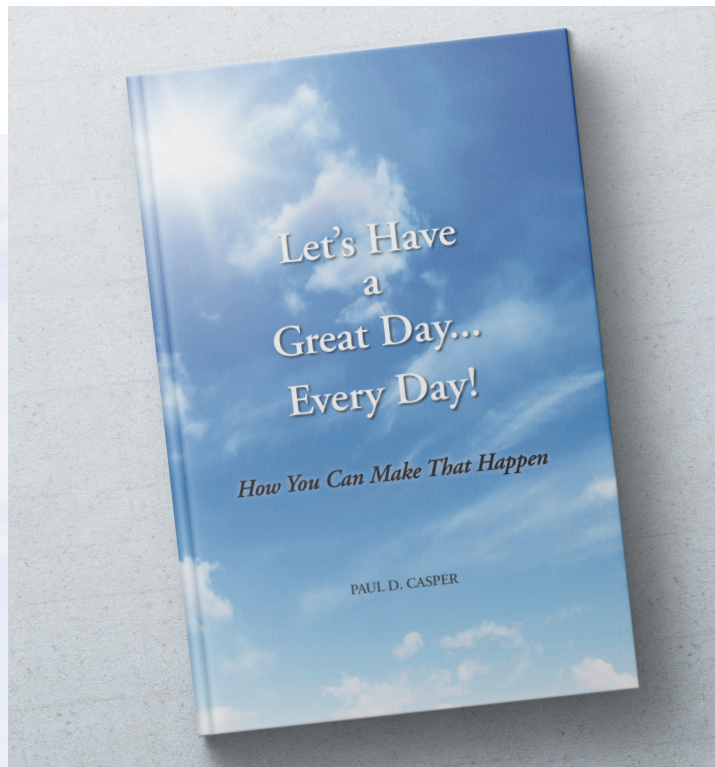


Let's Have a Great Day... Every Day!

The Book

Paul Casper, author of *Let's Have a Great Day... Every Day!* believes that most people naturally respond to the challenges of life by relying on their own experiences and their own history. This book offers readers an opportunity to look at various situations and challenges in life from different perspectives that might encourage them in their own decision making process to make choices that lead to more fulfilling results and greater happiness.

The exceptional response Casper received from the readers of his blogs, one-on-one sessions and from the people who attended his "Wine, Cheese and Idea Spa" group sessions inspired him to write the book and expand his reach. His hope is that the book will inspire others to raise their level of consciousness and to lead a more joyous life.



INSPIRING.
UPLIFTING.
MOTIVATING.



The Author

Paul Casper is an author and speaker focused on how everyday thoughts, choices and actions can elevate people to greater happiness.

Paul is an entrepreneur and after many years of helping businesses grow through his marketing firm, Casper Creative Group, Paul realized that he had a desire, an opportunity, and almost a responsibility to allow his true passion for helping individuals, not just companies, be all they can be.

That was the beginning of a new initiative, The Idea Spa. The goal of The Idea Spa is to make people aware of the opportunities they have to raise the level of joy and happiness in their lives, if they choose to.

The Idea Spa is the publisher of *Let's Have a Great Day... Every Day!* And the website, theideaspa.com is the home base for his popular blogs.

Hardcover ~ Available at TheIdeaSpa.com and Barnes and Noble

Audiobook & Kindle e-book formats ~ Available at Amazon

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